



BUYER'S GUIDE

All year—one great price!

Rep: _____

START DATE _____

Please list your information as you would like it to appear:

Company Name _____

Web Site Address _____

Address _____

City _____ State _____ Zip+4 _____

Phone () _____ Toll Free () _____

Fax () _____

Sales Contact's Name _____ Title _____

Sales E-Mail Address _____

Which state(s) does your business serve?

AL FL GA LA MS NC SC VA TX SE USA NT'L INT'L

Description of Services: (200-character limit, including spaces and punctuation; less than 50 words)

FEATURED ONLINE for AN ENTIRE YEAR WITH DIRECT LINKS TO YOUR COMPANY EMAIL AND WEBSITE!

Please list your information below for billing and communication purposes:

Company or Property Name _____

Contact _____

Address _____

City _____ State _____ Zip+4 _____

Phone () _____ Email _____

Yes, I want to be added to SHM-Professional's Buyers Guide for only \$75.00

Payment: MC VISA DISCOVER CC# _____

Signature of CC Holder _____ Exp. Date _____

Print name and title of respondent here _____

Your listing will automatically renew one year from your start date and you will be invoiced for the new year. We want your listing to remain up to date! For changes or cancellations, please contact us—email david@southernhospitalitymagazine.com or fax to 850-877-7751.

SHM exposes your product or service to 8,000+ visitors a week. That's over 208,000 visitors than can view your listing during the year!

With a company listing, 5 service categories and direct links to your email and website, this is the industries best-valued buyers guide priced at only \$75.00!

Questions? Call... 888-592-3465

Updated 4x a Year Sign-up Deadlines

Spring March 25

Summer May 20

Fall August 20

Winter October 10

FAX BOTH pages to 850-877-7751.

CHOOSE UP TO 5 PRODUCTS & SERVICES CODES

- A01 Accounting, Auditing, Bookkeeping
- A02 ADA/Special Needs
- A03 Air Purification Systems
- A04 Air Screens, Air Curtains For Entranceways
- A05 Anti-Oxidants For Fruits & Vegetables
- A06 Antiques
- A07 Apparel—Bathrobes, Blazers, Uniforms
- A08 Appetizers
- A09 Aquariums
- A10 Architects, Engineers, Designers
- A11 Artificial Flowers & Plants
- A12 Art & Mirror Framing & Supplies
- A13 Artists—Graphic, Musical, Performing, Visual, Intermezzo
- A14 Attorneys-At-Law & Legal Services
- A15 Automatic Teller Machines
- A16 Awnings/Sunshades/Umbrellas/Canopies
- B01 Back Bars & Equipment
- B02 Bags, Cooking, Food-Paper & Plastic
- B03 Baked Goods,-Supplies, Fresh, Frozen
- B04 Barbeque Accessories, Machines
- B05 Bar Codes/Uniform Product Codes
- B06 Bases & Legs, Tables & Booths
- B07 Beds—Bases, Frames, Mattresses
- B08 Beds—Folding, Portable
- B09 Beer & Ale
- B10 Beverages, Non-Alcoholic, Non-Carbonated, Concentrated Fruit, Carbonated
- B11 Bibs, Adult & Children
- B12 Blackboards, Bulletin Boards
- B13 Bread-Rolls, Sticks, Specialties, Batters
- B14 Broadcasting—Radio, TV
- B15 Broilers, Tilting Skillets, Roasters
- C01 Cabinets
- C02 Cable/Satellite T.V.
- C03 Cakes, Candy, Cookies
- C04 Candles-Tapers, Warmers
- C05 Carbonators
- C06 Carpets—Purchase, Cleaning, Dyeing, Rental, Supplies
- C07 Carts-Espresso & Coffee, Food Service, Transport
- C08 Cereals, Ready-To-Serve & Uncooked
- C09 Chillers
- C10 Chocolate, Cocoa
- C11 Cigar Display & Storage Systems, Tobacco Products
- C12 Citrus Products
- C13 Cleaners For Grills, Griddles, Pans, Ovens, Hand & Multi-purpose
- C14 Coatings—Paints, Sealants, Water Proofing
- C15 Coffee/Cappuccino/Tea/Espresso, Supplies
- C16 Computer—Hardware, Installations, Software, Wiring
- C17 Concrete—Pavers, Surfacing, Restoration
- C18 Condiments-Holders, Dispensers
- C19 Construction—Aquatic Features, Fountains, Spas, Swimming Pools
- C20 Containers, Food
- C21 Contractors—Building, Design-Build, Renovations, Roofing
- C22 Contractors—Parking Lot, Paving, Resurfacing
- C23 Contractors—Reupholstering, Upholstery Repairs
- C24 Conveyors And Subveyors
- C25 Copperware
- C26 Covers, Racks
- C27 Cups-Disposable, Portion, Thermal
- C28 Cutlery—Chefs, Disposable, Silver Plated & Stainless Steel
- D01 Dairy-Products, Substitutes
- D02 Data Warehousing Systems
- D03 Decking/Paving, Outdoor
- D04 Décor & Accessories
- D05 Decorators—Exterior, Interior, Party, Theme
- D06 Dehydrated Food
- D07 Deli Products
- D08 Designers—Food Facilities, Interior, Exterior
- D09 Designers—Graphic Arts
- D10 Dessert Products
- D11 Dishes—Casual, China, Glass Heat Resistant, Metal
- D12 Dispensers-Concentrates, Beverage, Cup, Food, Liquor
- D13 Dispensers-Napkins, Soap, Toilet Paper
- D14 Distributors—Brochures, Coupon Books, Directories, Guides, Post Cards, Rack Cards
- D15 Doors—Operable, Moveable, Specialty, Storm Protection
- E01 Education—Hospitality Degrees, Professional Development, Educational Services
- E02 Electrical—Installations, Parts, Repairs, Services, Systems
- E03 Electricity—Emergency Generators, Providers & Suppliers
- E04 Energy—Analysis, Audits, Conservation, Suppliers, Propane, Natural Gas
- E05 Environmental—Eco-Hotel Products, Compliance, Services, Testing
- E06 Equipment—Audio-Visual, Conference Call Systems, Microphones, Projectors, Screens, Sound Systems, TVs
- E07 Ethnic Foods
- F01 Filters-Coffee Makers, Cooking Oil, Grease
- F02 Financial Services—Banking, Checking, Credit Cards, Equipment Financing, Investments, Mortgages
- F03 Fish-Canned, Fresh, Frozen
- F04 Fitness, Recreation, Sports
- F05 Fixtures—Bath, Kitchen
- F06 Flatware-Disposable, Silver Plated, Gold Plated, Stainless Steel
- F07 Flooring Materials—Design, Installation, Supplies
- F08 Fountain-Syrups & Flavors, Display
- F09 Frequent Diner/User Programs
- F10 Frozen Breakfast Food
- F11 Fruit Juices, Canned, Dehydrated, Concentrated & Frozen
- F12 Fruits & Vegetables-Candied, Branded & Pickled, Canned, Dried, Fresh, Frozen
- F13 Furniture—Hotel/Restaurant, Children's, Outdoor, Pool & Patio, Spa, Metal
- G01 Garbage Containers, Metal, Plastic Or Concrete
- G02 Gift Card Resources & Supplies
- G03 Glassware
- H01 Hardware—Doors, Furniture, Windows
- H02 Health & Fitness Supplies—Swimming Pools, Spas
- H03 Heaters-Outdoor, Water
- H04 Hors D'oeuvres
- H05 Hot Food Tables
- H06 Hot Plates-Electric, Gas
- H07 Housekeeping—Equipment, Staffing Services, Supplies
- H08 Housekeeping Equipment—Carts, Tools, Vacuum Cleaners (Parts, Repairs, Sales)
- H09 HVAC—Analysis, Design, Manufacturer, Sales, Service, Systems
- H10 HVAC—Ducts, Filters, Grilles, Humidity Control, Occupancy Detection, Registers, Thermostats
- I01 Ice Bins, Buckets, Carts & Containers
- I02 Ice Cream-Cabinets, Cones, Dishes, Makers, Toppings
- I03 Ice Crushers, Cubers & Shavers
- I04 Imprinting/Monogramming
- I05 In-Room Amenities—Hair Dryers, Hangers, Irons, Ironing Boards, Personal Care Products, Toiletries
- I06 In-Room Appliances—Cook Tops, Microwave Ovens, Ranges, Toasters
- I07 In-Room Entertainment—Movies, On-Demand TV-Services, TV-Internet Access, Video Games
- I08 Insulation Materials, Hot & Cold
- I09 Insurance—Education, Risk Management Analysis, Sales, Underwriting
- I10 Internet Access, Internet Service Providers, Telephone Systems, Wiring
- I11 Inventory Control Equipment
- K01 Kitchen Accessories
- K02 Key & Lock Systems, Key Cards/Key Sleeves
- L01 Laundries, Coin/Card-Operated
- L02 Laundry Equipment—Irons, Ironers, Ironing Boards, Steamers, Washers/ Dryers, Parts, Sales, Service
- L03 Licensing—Business, Hotel, Professional, Restaurant
- L04 Lighting Fixtures/Lamps
- L05 Linens—Bed, Bedspreads, Bathrobes, Pillows, Slippers
- L06 Linens—Textiles Manufacturing
- L07 Liquors, Liquor Service
- L08 Louvers & Window Systems
- L09 Luggage Carriers/Racks
- M01 Management—Brand, Hotel/Motel, Franchise, Property
- M02 Markers, Chalks & Crayons
- M03 Mats, Rubber Or Composition
- M04 Meats, Tenderizers
- M05 Meetings & Conventions—Equipment, Services, Supplies
- M06 Minibars—Sales, Services, Supplies, Inventory Systems
- M07 Mixers-Dough, Drink, Food, Cocktail
- M08 Mold/Mildew Control & Removal, Odor Control
- N01 Natural Gas, Petroleum, Propane
- O01 Ovenware, China Or Glass
- P01 Paneling & Partitions, Acoustical
- P02 Pasta, Macaroni Products
- P03 Pastry Products
- P04 Pepper Mills
- P05 Pest Control—Services & Supplies
- P06 Photographic Services & Equipment
- P07 Pies, Baked & Frozen
- P08 Pizza Equipment
- P09 Platforms & Risers, Portable
- P10 Playground Equipment
- P11 Plumbing—Parts, Repairs, Sales, Supplies
- P12 Point Of Sales Systems
- P13 Pot & Pan-Holders
- P14 Poultry, Fresh Or Frozen
- P15 Powders, Fry Kettles
- P16 Pre-Cooked Frozen Food
- P17 Preportioned Foods-Jam, Cheese, Salt, Pepper, Etc
- P18 Preportioned Meat, Fish, Poultry, Etc
- P19 Programming—Cable TV, Broadcast TV, On-Demand, Satellite TV
- P20 Property Management Systems
- R01 Racks—Drying, Luggage, Storing, Dishwashing, Coat & Hat, Baking
- R02 Railings—Brass, Chrome, Stainless Steel, Wood, Etc.
- R03 Real Estate—Agents, Appraisors, Brokers, Developers, Sales, Values, Disposition
- R04 Recycling/Waste Management, Water Reclamation
- R05 Refinishing—Furniture, Bathtub, Ceramic, Marble, Metal, Sink, Wood, Tableware
- R06 Relishes, Chutneys, Etc
- R07 Renovation—Bathroom, Building, Interior/Exterior, Landscape
- R08 Reservation Software/Systems
- R09 Roofing
- R10 Rotisseries
- S01 Safes—Hotel, In-Room
- S02 Safety Equipment—Automated Defibrillators, Fire Safety, First Aid, Pool & Spa, Smoke Detectors, Sprinkler Systems
- S03 Salad-Bars, Dressings, Dryers, Oils
- S04 Sales Training—Consultants, Programs, Supplies, Systems
- S05 Sandwich & Salad Units, Refrigerated
- S06 Saunas
- S07 Saws, Meat Cutting-Power
- S08 Scales, Food
- S09 Seafood, Shellfish
- S10 Seasonings & Spices
- S11 Seating Systems, Charts And Wait Lists
- S12 Seating Systems, Computerized & Electronic
- S13 Security Equipment—Alarms, CCTV, Door Systems, Gates, Surveillance
- S14 Serving Dishes
- S15 Shelving, Plastic, Steel & Wood
- S16 Shoes—Dress, Slip Resistant, Uniform
- S17 Shopper Service
- S18 Signage—ADA, Hotel, Interior/Exterior, Marquee, Led Message Displays
- S19 Silver Burnishers, Cleaners & Compounds
- S20 Slicers, Food-Electric, Hand Operated
- S21 Slush Machines
- S22 Snack Bar Units, Snack Foods
- S23 Sneeze Guards
- S24 Soap-Toilet & Bath, Detergents
- S25 Soup-Bases, Frozen, Dehydrated
- S26 Souvenirs, Novelties & Party Favors
- S27 Steam Tables, Inserts
- S28 Stirrers, Wood Or Plastic
- S29 Stools, Bar & Counter
- S30 Straws, Sipping
- S31 Sugar, Sweetening Products, Syrups
- T01 Table-Padding, Skirting, Tops, Covers
- T02 Tax—Analysis, Preparation, Property
- T03 Telephone—ADA-Compliant (TDD, TTY) Instruments, Guest Room, Parts, Repairs, Sales, Services
- T04 Tents
- T05 Thermometers
- T06 Thermoware
- T07 Tools, Garnishing, Ice Carving
- T08 Transportation—Boats, Buses, Cruise Ships, Golf Carts, Fleet Vehicles, Segways, Trolleys, Vans
- T09 Turnkey Management Companies
- U01 Uniforms—Design, Fabric Sales, Rentals, Sales
- V01 Vacuum-Packed, Vacuum-Sealed Bags & Pouches
- V02 Valet Parking Systems
- V03 Vending Machines
- V04 Vinegars
- W01 Wall Coverings/Wallpaper
- W02 Warmers, Beverage, Plate, Dish, Fudge
- W03 Water Equipment—Conservation, Heaters, Pools, Reclamation, Spas
- W04 Web Page Design, Virtual Tours, E Commerce Services
- W05 Whipping Equipment-Cream, Sour Cream, Toppings
- W06 Window Coverings—Blinds, Draperies, Shutters, Storm Protection, Treatments
- W07 Wine-Cellars, Storage, Accessories
- W08 Woks-Electric & Non-Electric

Company _____

Date _____

Please fax both pages of this form to: **850/877-7751**

Codes:

1. _____

2. _____

3. _____

4. _____

5. _____